



"Never underestimate the power of a few committed people to change the world. Indeed, it is the only thing that ever has."

Margaret Meade

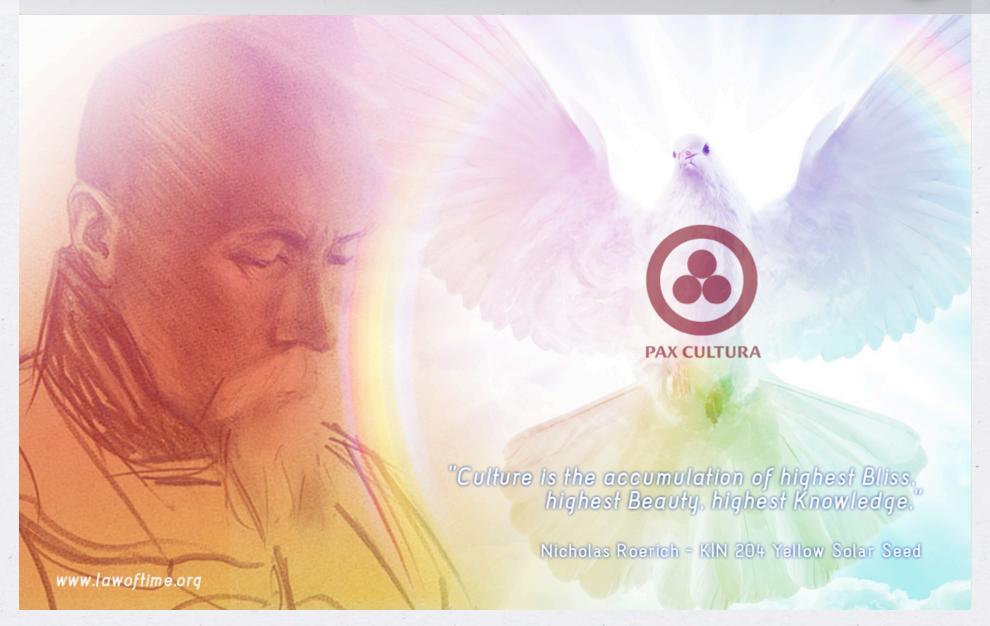
OBJECTIVE:



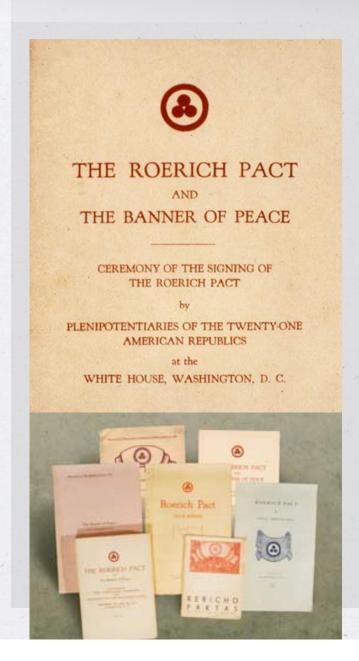
TO UNIFY THE UNDERLYING SHARED PURPOSE OF LEADING "PARADIGM SHIFT" ORGANIZATIONS AROUND THE WORLD UNDER ONE CULTURAL BANNER:

PEACE



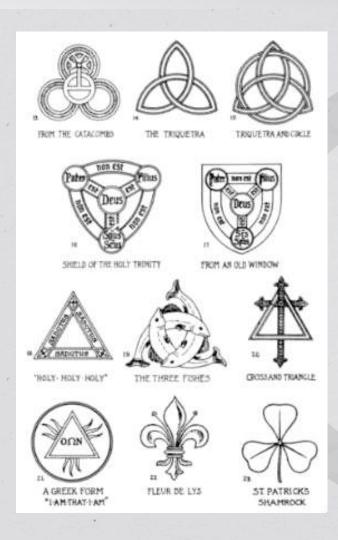






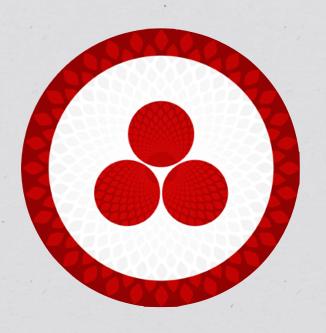
- The Banner of Peace is a powerful universal symbol which was adapted by the visionary artist Nicholas Roerich to serve as an emblem for the desire of human culture to rise above war. This flag has been flown globally, as a sign of peace and culture, since the 1930's.
- Signed in 1935 by 22 nations including the United States, it was established as an international agreement allowing any nation to protect its cultural or artistic heritage with a symbolic banner, the Banner of Peace. This treaty is still international law TODAY.
- Praised by many notable figures during its signing including Albert Einstein, George Bernard Shaw, and H.G. Wells.





- The Banner of Peace symbol has ancient origins. Perhaps its earliest known example appears on Stone Age amulets: three dots, without the enclosing circle.
- Roerich came across numerous later examples in various parts of the world, and knew that it represented a deep and sophisticated understanding of the triune nature of existence.





- The Trinity represents the most important notions of Evolution:
- Past, Present & Future
- Man, Planet & Cosmos
- Art, Science & Spirituality
- The sacred origins of the symbol, as an illustration of the trinities fundamental to all religions, remain central to the meaning of the Pact and the Banner today.

WHY?



- TO RE-GENERATE THROUGH ART, SCIENCE & SPIRITUALITY A GLOBAL GRASS-ROOTS CULTURE BASED ON THE VALUES OF PEACE, RESPECT AND TOLERANCE.
- TO RE-ESTABLISH A SYMBOL CAPITALIZE ON PRIOR EFFORTS OF OTHER INSPIRED HUMAN BEINGS AND PREVENT THE IMMINENT ESCALATION OF WAR AND THE ULTIMATE "WEAPONIZATION" OF OUR ATMOSPHERE.
- TO PREPARE THE GROUND TO INTRODUCE HUMANITY TO THE GREATER COMMUNITY OF GALACTIC AND COSMIC CIVILIZATIONS AS AN EVOLVED SPECIE ABLE TO CO-EXIST PEACEFULLY WITH THEM.

WHY NOW?



DRUDGE REPORT - JULY 15, 2014



NASA: HUMANS WILL PROVE WE ARE NOT ALONE ORUGE REPORT

White House Boasts 'Tranquility of Global Community'...



'ENDLESS WAVE' FLOODS ACROSS...

'You Ain't Seen Nothing Yet' ...

NEW SHOWDOWN SET FOR AZ...

Protesters hope to stop dumping...

SESSIONS WARNS: OBAMA ACTION 'THREATENS FOUNDATION OF OUR CONSTITUTIONAL REPUBLIC'...

DEAD BOY Found Floating in Rio Grande...

95% Expect to Receive 'Permisos' to Stay...

Downtown L.A. driest since records started in 1877...

CA consides fines of \$500 for 'wasting water'...

Unprecedented action...

MAG: Time to Fine Water Resources Board -- Not Citizens...

UPDATE: Los Angeles judge halts cannabis farmers market...

Hookah: Like Smoking 40 Cigarettes...

Dispensaries Giving Away Free Weed For Signing Petition...

UPDATE: Obamacare Misses Its Target on Uninsured -- by Half...

UPDATE: Moscow Subway Derailment Kills 21 in Morning Rush Hour... SNAP: Man Arrested After Stabbing Watermelon...

House slashes IRS tax enforcement budget...

Hamas rejects peace offer, fires more rockets...

Iron Dome shoots down 3 over Tel Aviv...

Israeli dies after being struck by missile...

Netanyahu says will intensify offensive, hit Hamas with 'great force'...

Turkey PM accuses Israel of 'state terrorism' ...

In rush to clear backlog, VA pays millions of dollars in benefits erroneously...

JOHN KERRY: I Get 'A Little Uptight When I Hear Politicians Say How Exceptional We Are'...

Dozens of DISNEY WORLD workers arrested in child sex stings...

HOW TO START?



- Using the Banner as a Ceremonial Talisman
- Presenting it as Gift/Recognition to personalities and public figures who have demonstrated their commitment to Peace.
- Using it in all communications and promotional materials as a way to spread the voice and generate a renewed buzz.





"Together we can help create a peaceful, just, sustainable and healthy world."

Deepak Chopra



In 1992 the Banner of Peace was adopted as an official symbol of the World Thirteen Moon Calendar Change Peace Movement, which is now active in over 90 countries promoting the values of time is art and peace through culture. In 2010, Jose Arguelles received the highest honor of the International Committee of the Banner of Peace in Mexico City: the Nicholas Roerich Peace Medallion.

