

## FOR IMMEDIATE RELEASE

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## **COUNTDOWN TO 2012 – A CELEBRATION OF NEW PLANETARY CONSCIOUSNESS**

On Friday, December 16, 2011 at the historic Canal Room in NYC, come celebrate and let the countdown begin to the Winter Solstice of 2012, closing out the Great Cycle, and ushering in the *Noosphere* – the next stage in new planetary consciousness. Based on the original "Countdown to 2012 – Celebrating the Life of Terence McKenna" held in San Francisco in 2000 - which included DJs, live music, visionary artists Robert Venosa and Martina Hoffmann and a special guest appearance by Grateful Dead bass player Phil Lesh - this year's extravaganza features genre-blending live music and multimedia including trip-hop performance by DJ SPOOKY, funk-fusion-jazz band, KUNG FU, and a very special electronica jam rock performance created especially for this event, by the BMD JAM SESSIONS featuring MARC BROWNSTEIN and ARON MAGNER of The Disco Biscuits with ADAM DEITCH of Break Science and Lettuce.

This year's event celebrates positive transformation, music, art, peace and unity and will include visual art projections by **SCOTT DRAVES** aka **SPOT** (creator of the famed abstract morphing animation "**ELECTRIC SHEEP**"), intergalactic intermezzo sets by **SYNCHRO** (spinning House and beyond), invocation and activation ceremony by **James Riverstone**, featured artist **Gizem Bacaz**, and movie shorts provided by **Post Modern Times** and **2012:Time for Change** (the 2010 feature-length documentary collaboration between best selling author **Daniel Pinchbeck** and Emmy Award nominee **João Amorim**, which presents an optimistic alternative to the mainstream apocalyptical doom and gloom portrayal of 2012 and the "end of the Mayan Calendar").

The event will honor the great 2012 visionary **José Argüelles**, whom passed away in March 2011. Jose, founder of the Foundation for the Law of Time, gained international acclaim in 1987 with *The Mayan Factor* – which introduced the date of December 21, 2012 to mass consciousness. Argüelles advocated that a great transformation is taking place via the "galactic synchronization" of the 2012 Winter Solstice and that this is the end of a 5,125 year Great Cycle, and the beginning of a new cycle ushering in the *Noosphere* – the next stage in the evolution of human consciousness. In memory of Jose, free 13 Moon / 28 Day calendars will be made available courtesy of the **Foundation for the Law of Time**.

The event will also once again pay tribute to **Terence McKenna** - author, speaker, visionary, and overall psychonaut - whom created the infamous *Timewave Zero Novelty Theory* which postulates that "the universe has a teleological attractor at the end of time that increases interconnectedness, eventually reaching a singularity of infinite complexity in 2012, at which point anything and everything imaginable will occur simultaneously". Sadly, Terence died in 2000 as result of the deadly brain tumor Glioblastoma. In memory of Terence and on behalf of Countdown to 2012 and 13:28 Productions, a portion of post-production proceeds will be donated to the **National Brain Tumor Society** and information and literature will be available to help raise awareness of this deadly cancer. Additional donations can be made through the Countdown to 2012 fundraiser page at <u>www.braintumorcommunity.org/goto/countdownto2012</u>.

## COUNTDOWN TO 2012 - A Celebration of New Planetary Consciousness

Friday, December 16, 2011 (Red Rhythmic Earth); Doors: 8pm; Showtime: 9pm - 4am Canal Room, 285 W. Broadway @ Canal Street, New York City. Ticket Web: <u>http://www.ticketweb.com/t3/sale/SaleEventDetail?dispatch=loadSelectionData&eventId=4103635</u> All tickets GA. Limited Pre-Sale: \$50.00 (includes sales tax). Ticket price subject to change.



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